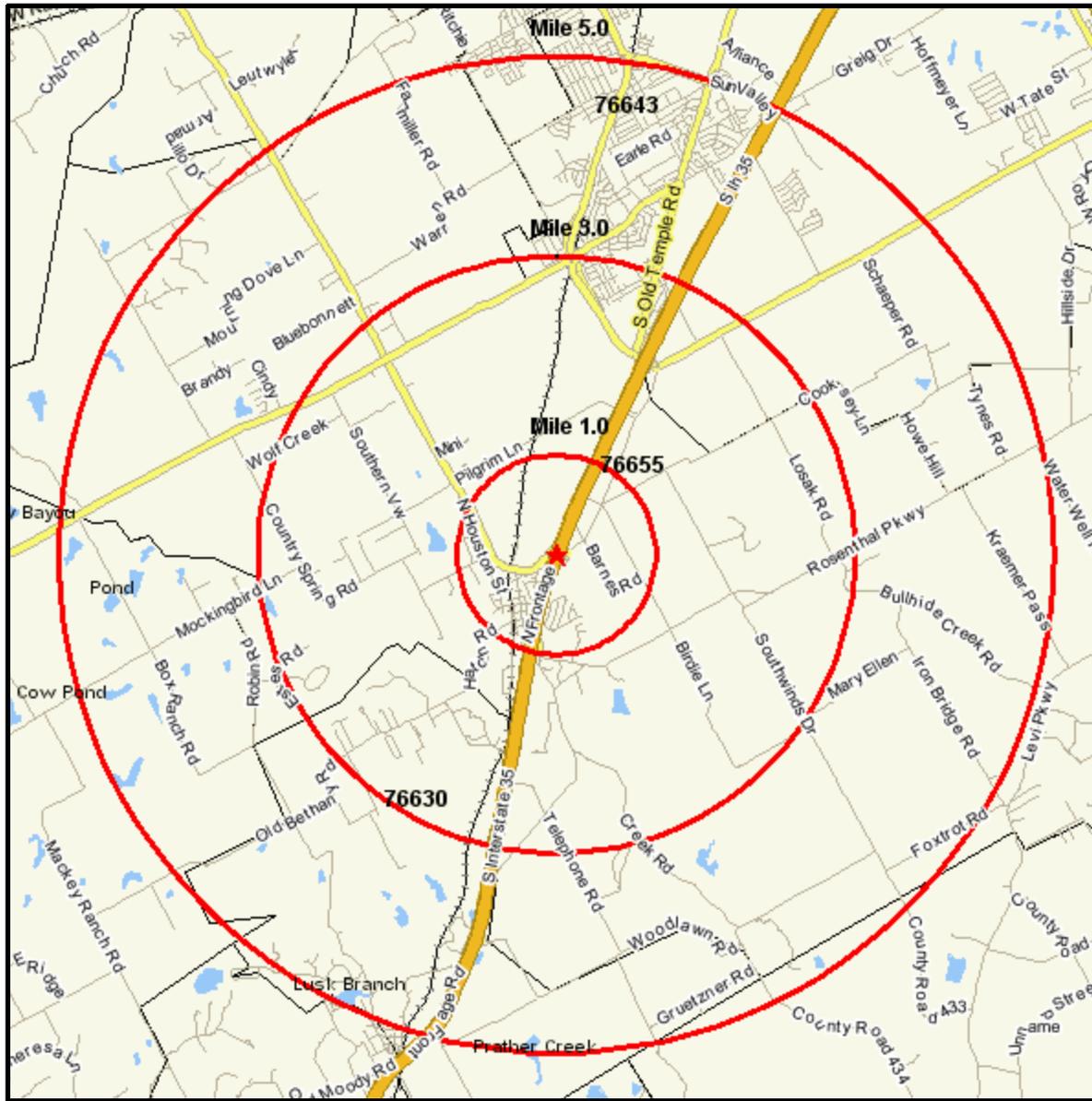


# Area Map

I-35 & FM-2837, LORENA, TX

Coord: 31.393520, -97.209440  
Radius - See Appendix for Details



# Area Map

I-35 & FM-2837, LORENA, TX

## Appendix: Area Listing

### Area Name:

Type: Radius 1

### Radius Definition:

---

Center Point:	31.393520		-97.209440
Circle/Band:	0.00	-	1.00

### Area Name:

Type: Radius 2

### Radius Definition:

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Center Point:	31.393520		-97.209440
Circle/Band:	0.00	-	3.00

### Area Name:

Type: Radius 3

### Radius Definition:

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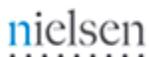
Center Point:	31.393520		-97.209440
Circle/Band:	0.00	-	5.00

# RMP Opportunity Gap - Retail Stores

I-35 & FM-2837, LORENA, TX

Radius 1: , 0.00 - 1.00 Miles, Total

	2011 Demand (Consumer Expenditures)	2011 Supply (Retail Sales)	Opportunity Gap/Surplus
Total Retail Sales Incl Eating and Drinking Places	19,442,489	9,268,152	10,174,337
Motor Vehicle and Parts Dealers-441	3,211,220	893,469	2,317,751
Automotive Dealers-4411	2,844,728	797,498	2,047,230
Other Motor Vehicle Dealers-4412	122,933	0	122,933
Automotive Parts/Accsrs, Tire Stores-4413	243,559	95,972	147,587
Furniture and Home Furnishings Stores-442	382,246	112,363	269,883
Furniture Stores-4421	208,469	0	208,469
Home Furnishing Stores-4422	173,777	112,363	61,414
Electronics and Appliance Stores-443	409,306	0	409,306
Appliances, TVs, Electronics Stores-44311	300,097	0	300,097
Household Appliances Stores-443111	71,859	0	71,859
Radio, Television, Electronics Stores-443112	228,238	0	228,238
Computer and Software Stores-44312	89,060	0	89,060
Camera and Photographic Equipment Stores-44313	20,148	0	20,148
Building Material, Garden Equip Stores -444	1,773,194	680,816	1,092,378
Building Material and Supply Dealers-4441	1,609,447	680,816	928,631
Home Centers-44411	647,588	0	647,588
Paint and Wallpaper Stores-44412	39,587	0	39,587
Hardware Stores-44413	159,946	268,144	(108,198)
Other Building Materials Dealers-44419	762,326	412,671	349,655
Building Materials, Lumberyards-444191	297,150	161,355	135,795
Lawn, Garden Equipment, Supplies Stores-4442	163,747	0	163,747
Outdoor Power Equipment Stores-44421	15,976	0	15,976
Nursery and Garden Centers-44422	147,771	0	147,771
Food and Beverage Stores-445	2,568,840	4,637,191	(2,068,351)
Grocery Stores-4451	2,345,325	4,395,562	(2,050,237)
Supermarkets, Grocery (Ex Conv) Stores-44511	2,228,157	4,395,562	(2,167,405)
Convenience Stores-44512	117,167	0	117,167
Specialty Food Stores-4452	73,233	176,457	(103,224)
Beer, Wine and Liquor Stores-4453	150,282	65,172	85,110
Health and Personal Care Stores-446	1,182,949	337,464	845,485
Pharmacies and Drug Stores-44611	1,021,829	337,464	684,365
Cosmetics, Beauty Supplies, Perfume Stores-44612	42,716	0	42,716
Optical Goods Stores-44613	42,388	0	42,388
Other Health and Personal Care Stores-44619	76,016	0	76,016

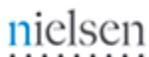


# RMP Opportunity Gap - Retail Stores

I-35 & FM-2837, LORENA, TX

Radius 1: , 0.00 - 1.00 Miles, Total

	2011 Demand (Consumer Expenditures)	2011 Supply (Retail Sales)	Opportunity Gap/Surplus
Gasoline Stations-447	1,951,306	958,620	992,686
Gasoline Stations With Conv Stores-44711	1,456,619	958,620	497,999
Other Gasoline Stations-44719	494,687	0	494,687
Clothing and Clothing Accessories Stores-448	926,606	113,101	813,505
Clothing Stores-4481	668,820	113,101	555,719
Men's Clothing Stores-44811	40,542	0	40,542
Women's Clothing Stores-44812	172,793	113,101	59,692
Childrens, Infants Clothing Stores-44813	38,458	0	38,458
Family Clothing Stores-44814	355,467	0	355,467
Clothing Accessories Stores-44815	16,162	0	16,162
Other Clothing Stores-44819	45,398	0	45,398
Shoe Stores-4482	130,565	0	130,565
Jewelry, Luggage, Leather Goods Stores-4483	127,221	0	127,221
Jewelry Stores-44831	116,874	0	116,874
Luggage and Leather Goods Stores-44832	10,347	0	10,347
Sporting Goods, Hobby, Book, Music Stores-451	358,025	0	358,025
Sportng Goods, Hobby, Musical Inst Stores-4511	253,062	0	253,062
Sporting Goods Stores-45111	126,393	0	126,393
Hobby, Toys and Games Stores-45112	81,996	0	81,996
Sew/Needlework/Piece Goods Stores-45113	21,400	0	21,400
Musical Instrument and Supplies Stores-45114	23,273	0	23,273
Book, Periodical and Music Stores-4512	104,963	0	104,963
Book Stores and News Dealers-45121	70,554	0	70,554
Book Stores-451211	66,420	0	66,420
News Dealers and Newsstands-451212	4,134	0	4,134
Prerecorded Tapes, CDs, Record Stores-45122	34,409	0	34,409
General Merchandise Stores-452	2,598,895	998,596	1,600,299
Department Stores Excl Leased Depts-4521	1,270,146	0	1,270,146
Other General Merchandise Stores-4529	1,328,749	998,596	330,153
Miscellaneous Store Retailers-453	529,451	83,743	445,708
Florists-4531	37,587	0	37,587
Office Supplies, Stationery, Gift Stores-4532	199,740	62,641	137,099
Office Supplies and Stationery Stores-45321	113,844	24,510	89,334
Gift, Novelty and Souvenir Stores-45322	85,897	38,132	47,765
Used Merchandise Stores-4533	42,174	21,102	21,072
Other Miscellaneous Store Retailers-4539	249,950	0	249,950
Non-Store Retailers-454	1,465,498	0	1,465,498
Foodservice and Drinking Places-722	2,084,954	452,789	1,632,165
Full-Service Restaurants-7221	939,967	354,737	585,230



## RMP Opportunity Gap - Retail Stores

I-35 & FM-2837, LORENA, TX

Radius 1: , 0.00 - 1.00 Miles, Total

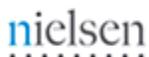
	2011 Demand (Consumer Expenditures)	2011 Supply (Retail Sales)	Opportunity Gap/Surplus
Limited-Service Eating Places-7222	881,475	98,052	783,423
Special Foodservices-7223	172,474	0	172,474
Drinking Places -Alcoholic Beverages-7224	91,038	0	91,038
GAFO *	4,874,817	1,286,701	3,588,116
General Merchandise Stores-452	2,598,895	998,596	1,600,299
Clothing and Clothing Accessories Stores-448	926,606	113,101	813,505
Furniture and Home Furnishings Stores-442	382,246	112,363	269,883
Electronics and Appliance Stores-443	409,306	0	409,306
Sporting Goods, Hobby, Book, Music Stores-451	358,025	0	358,025
Office Supplies, Stationery, Gift Stores-4532	199,740	62,641	137,099

# RMP Opportunity Gap - Retail Stores

I-35 & FM-2837, LORENA, TX

Radius 2: , 0.00 - 3.00 Miles, Total

	2011 Demand (Consumer Expenditures)	2011 Supply (Retail Sales)	Opportunity Gap/Surplus
Total Retail Sales Incl Eating and Drinking Places	84,787,394	30,063,302	54,724,092
Motor Vehicle and Parts Dealers-441	14,643,284	4,241,684	10,401,600
Automotive Dealers-4411	12,996,727	1,921,954	11,074,773
Other Motor Vehicle Dealers-4412	579,542	1,767,576	(1,188,034)
Automotive Parts/Accsrs, Tire Stores-4413	1,067,015	552,154	514,861
Furniture and Home Furnishings Stores-442	1,722,968	269,103	1,453,865
Furniture Stores-4421	944,743	0	944,743
Home Furnishing Stores-4422	778,225	269,103	509,122
Electronics and Appliance Stores-443	1,823,641	199,280	1,624,361
Appliances, TVs, Electronics Stores-44311	1,337,310	199,280	1,138,030
Household Appliances Stores-443111	319,361	199,280	120,081
Radio, Television, Electronics Stores-443112	1,017,949	0	1,017,949
Computer and Software Stores-44312	395,779	0	395,779
Camera and Photographic Equipment Stores-44313	90,553	0	90,553
Building Material, Garden Equip Stores -444	7,864,770	2,214,003	5,650,767
Building Material and Supply Dealers-4441	7,147,897	1,646,024	5,501,873
Home Centers-44411	2,873,103	0	2,873,103
Paint and Wallpaper Stores-44412	177,546	0	177,546
Hardware Stores-44413	704,195	642,193	62,002
Other Building Materials Dealers-44419	3,393,053	1,003,831	2,389,222
Building Materials, Lumberyards-444191	1,306,712	392,498	914,214
Lawn, Garden Equipment, Supplies Stores-4442	716,873	567,979	148,894
Outdoor Power Equipment Stores-44421	74,293	104,458	(30,165)
Nursery and Garden Centers-44422	642,580	463,521	179,059
Food and Beverage Stores-445	10,888,726	11,287,837	(399,111)
Grocery Stores-4451	9,927,933	10,709,146	(781,213)
Supermarkets, Grocery (Ex Conv) Stores-44511	9,439,155	10,650,991	(1,211,836)
Convenience Stores-44512	488,777	58,155	430,622
Specialty Food Stores-4452	310,250	422,607	(112,357)
Beer, Wine and Liquor Stores-4453	650,543	156,084	494,459
Health and Personal Care Stores-446	5,036,304	808,211	4,228,093
Pharmacies and Drug Stores-44611	4,343,431	808,211	3,535,220
Cosmetics, Beauty Supplies, Perfume Stores-44612	181,576	0	181,576
Optical Goods Stores-44613	188,319	0	188,319
Other Health and Personal Care Stores-44619	322,978	0	322,978

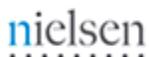


# RMP Opportunity Gap - Retail Stores

I-35 & FM-2837, LORENA, TX

Radius 2: , 0.00 - 3.00 Miles, Total

	2011 Demand (Consumer Expenditures)	2011 Supply (Retail Sales)	Opportunity Gap/Surplus
Gasoline Stations-447	8,228,802	6,494,153	1,734,649
Gasoline Stations With Conv Stores-44711	6,126,238	5,839,995	286,243
Other Gasoline Stations-44719	2,102,564	654,158	1,448,406
Clothing and Clothing Accessories Stores-448	4,098,137	270,872	3,827,265
Clothing Stores-4481	2,949,332	270,872	2,678,460
Men's Clothing Stores-44811	180,828	0	180,828
Women's Clothing Stores-44812	763,033	270,872	492,161
Childrens, Infants Clothing Stores-44813	165,760	0	165,760
Family Clothing Stores-44814	1,567,772	0	1,567,772
Clothing Accessories Stores-44815	71,875	0	71,875
Other Clothing Stores-44819	200,063	0	200,063
Shoe Stores-4482	564,904	0	564,904
Jewelry, Luggage, Leather Goods Stores-4483	583,901	0	583,901
Jewelry Stores-44831	538,309	0	538,309
Luggage and Leather Goods Stores-44832	45,592	0	45,592
Sporting Goods, Hobby, Book, Music Stores-451	1,608,490	21,294	1,587,196
Sportng Goods, Hobby, Musical Inst Stores-4511	1,133,258	21,294	1,111,964
Sporting Goods Stores-45111	572,054	178	571,876
Hobby, Toys and Games Stores-45112	359,965	21,116	338,849
Sew/Needlework/Piece Goods Stores-45113	94,534	0	94,534
Musical Instrument and Supplies Stores-45114	106,706	0	106,706
Book, Periodical and Music Stores-4512	475,232	0	475,232
Book Stores and News Dealers-45121	319,133	0	319,133
Book Stores-451211	301,510	0	301,510
News Dealers and Newsstands-451212	17,623	0	17,623
Prerecorded Tapes, CDs, Record Stores-45122	156,100	0	156,100
General Merchandise Stores-452	11,233,033	2,391,592	8,841,441
Department Stores Excl Leased Depts-4521	5,547,457	0	5,547,457
Other General Merchandise Stores-4529	5,685,576	2,391,592	3,293,984
Miscellaneous Store Retailers-453	2,260,469	356,953	1,903,516
Florists-4531	167,140	0	167,140
Office Supplies, Stationery, Gift Stores-4532	879,666	211,862	667,804
Office Supplies and Stationery Stores-45321	502,915	58,699	444,216
Gift, Novelty and Souvenir Stores-45322	376,751	153,163	223,588
Used Merchandise Stores-4533	187,823	50,538	137,285
Other Miscellaneous Store Retailers-4539	1,025,840	94,553	931,287
Non-Store Retailers-454	6,390,088	213,007	6,177,081
Foodservice and Drinking Places-722	8,988,680	1,295,314	7,693,366
Full-Service Restaurants-7221	4,060,338	941,275	3,119,063



## RMP Opportunity Gap - Retail Stores

I-35 & FM-2837, LORENA, TX

Radius 2: , 0.00 - 3.00 Miles, Total

	2011 Demand (Consumer Expenditures)	2011 Supply (Retail Sales)	Opportunity Gap/Surplus
Limited-Service Eating Places-7222	3,793,382	234,829	3,558,553
Special Foodservices-7223	743,229	0	743,229
Drinking Places -Alcoholic Beverages-7224	391,731	119,210	272,521
<b>GAFO *</b>	<b>21,365,936</b>	<b>3,364,002</b>	<b>18,001,934</b>
General Merchandise Stores-452	11,233,033	2,391,592	8,841,441
Clothing and Clothing Accessories Stores-448	4,098,137	270,872	3,827,265
Furniture and Home Furnishings Stores-442	1,722,968	269,103	1,453,865
Electronics and Appliance Stores-443	1,823,641	199,280	1,624,361
Sporting Goods, Hobby, Book, Music Stores-451	1,608,490	21,294	1,587,196
Office Supplies, Stationery, Gift Stores-4532	879,666	211,862	667,804

# RMP Opportunity Gap - Retail Stores

I-35 & FM-2837, LORENA, TX

Radius 3: , 0.00 - 5.00 Miles, Total

	2011 Demand (Consumer Expenditures)	2011 Supply (Retail Sales)	Opportunity Gap/Surplus
Total Retail Sales Incl Eating and Drinking Places	295,742,859	184,678,257	111,064,602
Motor Vehicle and Parts Dealers-441	51,994,467	46,262,264	5,732,203
Automotive Dealers-4411	46,471,182	40,780,915	5,690,267
Other Motor Vehicle Dealers-4412	1,826,130	3,649,124	(1,822,994)
Automotive Parts/Accsrs, Tire Stores-4413	3,697,154	1,832,225	1,864,929
Furniture and Home Furnishings Stores-442	5,878,003	5,460,681	417,322
Furniture Stores-4421	3,193,822	2,501,581	692,241
Home Furnishing Stores-4422	2,684,181	2,959,100	(274,919)
Electronics and Appliance Stores-443	6,315,764	10,388,493	(4,072,729)
Appliances, TVs, Electronics Stores-44311	4,624,748	9,434,066	(4,809,318)
Household Appliances Stores-443111	1,104,700	641,364	463,336
Radio, Television, Electronics Stores-443112	3,520,048	8,792,703	(5,272,655)
Computer and Software Stores-44312	1,376,367	954,427	421,940
Camera and Photographic Equipment Stores-44313	314,649	0	314,649
Building Material, Garden Equip Stores -444	26,998,389	4,004,428	22,993,961
Building Material and Supply Dealers-4441	24,574,572	2,565,487	22,009,085
Home Centers-44411	9,853,030	0	9,853,030
Paint and Wallpaper Stores-44412	612,243	0	612,243
Hardware Stores-44413	2,415,474	783,448	1,632,026
Other Building Materials Dealers-44419	11,693,825	1,782,039	9,911,786
Building Materials, Lumberyards-444191	4,513,179	696,776	3,816,403
Lawn, Garden Equipment, Supplies Stores-4442	2,423,817	1,438,941	984,876
Outdoor Power Equipment Stores-44421	236,046	208,732	27,314
Nursery and Garden Centers-44422	2,187,771	1,230,209	957,562
Food and Beverage Stores-445	38,151,872	20,857,032	17,294,840
Grocery Stores-4451	34,784,516	19,543,720	15,240,796
Supermarkets, Grocery (Ex Conv) Stores-44511	33,081,441	18,963,963	14,117,478
Convenience Stores-44512	1,703,075	579,757	1,123,318
Specialty Food Stores-4452	1,088,391	765,368	323,023
Beer, Wine and Liquor Stores-4453	2,278,966	547,944	1,731,022
Health and Personal Care Stores-446	17,714,540	1,302,935	16,411,605
Pharmacies and Drug Stores-44611	15,288,997	985,982	14,303,015
Cosmetics, Beauty Supplies, Perfume Stores-44612	639,822	161,484	478,338
Optical Goods Stores-44613	648,100	0	648,100
Other Health and Personal Care Stores-44619	1,137,621	155,468	982,153



# RMP Opportunity Gap - Retail Stores

I-35 & FM-2837, LORENA, TX

Radius 3: , 0.00 - 5.00 Miles, Total

	2011 Demand (Consumer Expenditures)	2011 Supply (Retail Sales)	Opportunity Gap/Surplus
Gasoline Stations-447	28,728,707	21,492,764	7,235,943
Gasoline Stations With Conv Stores-44711	21,376,537	12,807,094	8,569,443
Other Gasoline Stations-44719	7,352,169	8,685,671	(1,333,502)
Clothing and Clothing Accessories Stores-448	14,029,822	14,139,440	(109,618)
Clothing Stores-4481	10,139,921	10,326,819	(186,898)
Men's Clothing Stores-44811	615,342	336,609	278,733
Women's Clothing Stores-44812	2,612,092	1,609,487	1,002,605
Childrens, Infants Clothing Stores-44813	587,753	383,711	204,042
Family Clothing Stores-44814	5,393,487	7,574,070	(2,180,583)
Clothing Accessories Stores-44815	244,679	302,515	(57,836)
Other Clothing Stores-44819	686,569	120,426	566,143
Shoe Stores-4482	1,955,012	2,410,260	(455,248)
Jewelry, Luggage, Leather Goods Stores-4483	1,934,888	1,402,361	532,527
Jewelry Stores-44831	1,778,534	1,402,361	376,173
Luggage and Leather Goods Stores-44832	156,355	0	156,355
Sporting Goods, Hobby, Book, Music Stores-451	5,551,111	3,838,101	1,713,010
Sportng Goods, Hobby, Musical Inst Stores-4511	3,906,856	2,095,991	1,810,865
Sporting Goods Stores-45111	1,954,403	1,347,195	607,208
Hobby, Toys and Games Stores-45112	1,260,589	471,740	788,849
Sew/Needlework/Piece Goods Stores-45113	328,936	277,056	51,880
Musical Instrument and Supplies Stores-45114	362,928	0	362,928
Book, Periodical and Music Stores-4512	1,644,255	1,742,110	(97,855)
Book Stores and News Dealers-45121	1,109,371	1,742,110	(632,739)
Book Stores-451211	1,048,168	1,742,110	(693,942)
News Dealers and Newsstands-451212	61,203	0	61,203
Prerecorded Tapes, CDs, Record Stores-45122	534,884	0	534,884
General Merchandise Stores-452	39,014,052	44,394,765	(5,380,713)
Department Stores Excl Leased Depts-4521	19,200,980	41,359,357	(22,158,377)
Other General Merchandise Stores-4529	19,813,072	3,035,409	16,777,663
Miscellaneous Store Retailers-453	7,696,338	2,719,315	4,977,023
Florists-4531	576,361	89,815	486,546
Office Supplies, Stationery, Gift Stores-4532	3,039,511	1,251,744	1,787,767
Office Supplies and Stationery Stores-45321	1,736,096	554,224	1,181,872
Gift, Novelty and Souvenir Stores-45322	1,303,414	697,520	605,894
Used Merchandise Stores-4533	645,943	204,871	441,072
Other Miscellaneous Store Retailers-4539	3,434,524	1,172,885	2,261,639
Non-Store Retailers-454	22,216,596	922,123	21,294,473
Foodservice and Drinking Places-722	31,453,199	8,895,915	22,557,284
Full-Service Restaurants-7221	14,211,112	4,010,292	10,200,820



## RMP Opportunity Gap - Retail Stores

I-35 & FM-2837, LORENA, TX

Radius 3: , 0.00 - 5.00 Miles, Total

	2011 Demand (Consumer Expenditures)	2011 Supply (Retail Sales)	Opportunity Gap/Surplus
Limited-Service Eating Places-7222	13,273,095	4,615,633	8,657,462
Special Foodservices-7223	2,599,777	0	2,599,777
Drinking Places -Alcoholic Beverages-7224	1,369,215	269,991	1,099,224
<b>GAFO *</b>	<b>73,828,262</b>	<b>79,473,225</b>	<b>(5,644,963)</b>
General Merchandise Stores-452	39,014,052	44,394,765	(5,380,713)
Clothing and Clothing Accessories Stores-448	14,029,822	14,139,440	(109,618)
Furniture and Home Furnishings Stores-442	5,878,003	5,460,681	417,322
Electronics and Appliance Stores-443	6,315,764	10,388,493	(4,072,729)
Sporting Goods, Hobby, Book, Music Stores-451	5,551,111	3,838,101	1,713,010
Office Supplies, Stationery, Gift Stores-4532	3,039,511	1,251,744	1,787,767

\* GAFO (General merchandise, Apparel, Furniture and Other) represents sales at stores that sell merchandise normally sold in department stores. This category is not included in Total Retail Sales Including Eating and Drinking Places.

Nielsen' RMP data is derived from two major sources of information. The demand data is derived from the Consumer Expenditure Survey (CE Survey), which is fielded by the U.S. Bureau of Labor Statistics (BLS). The supply data is derived from the Census of Retail Trade (CRT), which is made available by the U.S. Census. Additional data sources are incorporated to create both supply and demand estimates.

The difference between demand and supply represents the opportunity gap or surplus available for each retail outlet in the specified reporting geography. When the demand is greater than (less than) the supply, there is an opportunity gap (surplus) for that retail outlet. For example, a positive value signifies an opportunity gap, while a negative value signifies a surplus.

# RMP Opportunity Gap - Retail Stores

I-35 & FM-2837, LORENA, TX

## Appendix: Area Listing

### Area Name:

Type: Radius 1

Reporting Detail: Aggregate

Reporting Level: Block Group

### Radius Definition:

---

Latitude/Longitude 31.393520 -97.209440

Radius 0.00 - 1.00

### Area Name:

Type: Radius 2

Reporting Detail: Aggregate

Reporting Level: Block Group

### Radius Definition:

---

Latitude/Longitude 31.393520 -97.209440

Radius 0.00 - 3.00

### Area Name:

Type: Radius 3

Reporting Detail: Aggregate

Reporting Level: Block Group

### Radius Definition:

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Latitude/Longitude 31.393520 -97.209440

Radius 0.00 - 5.00

### Project Information:

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Site: 1

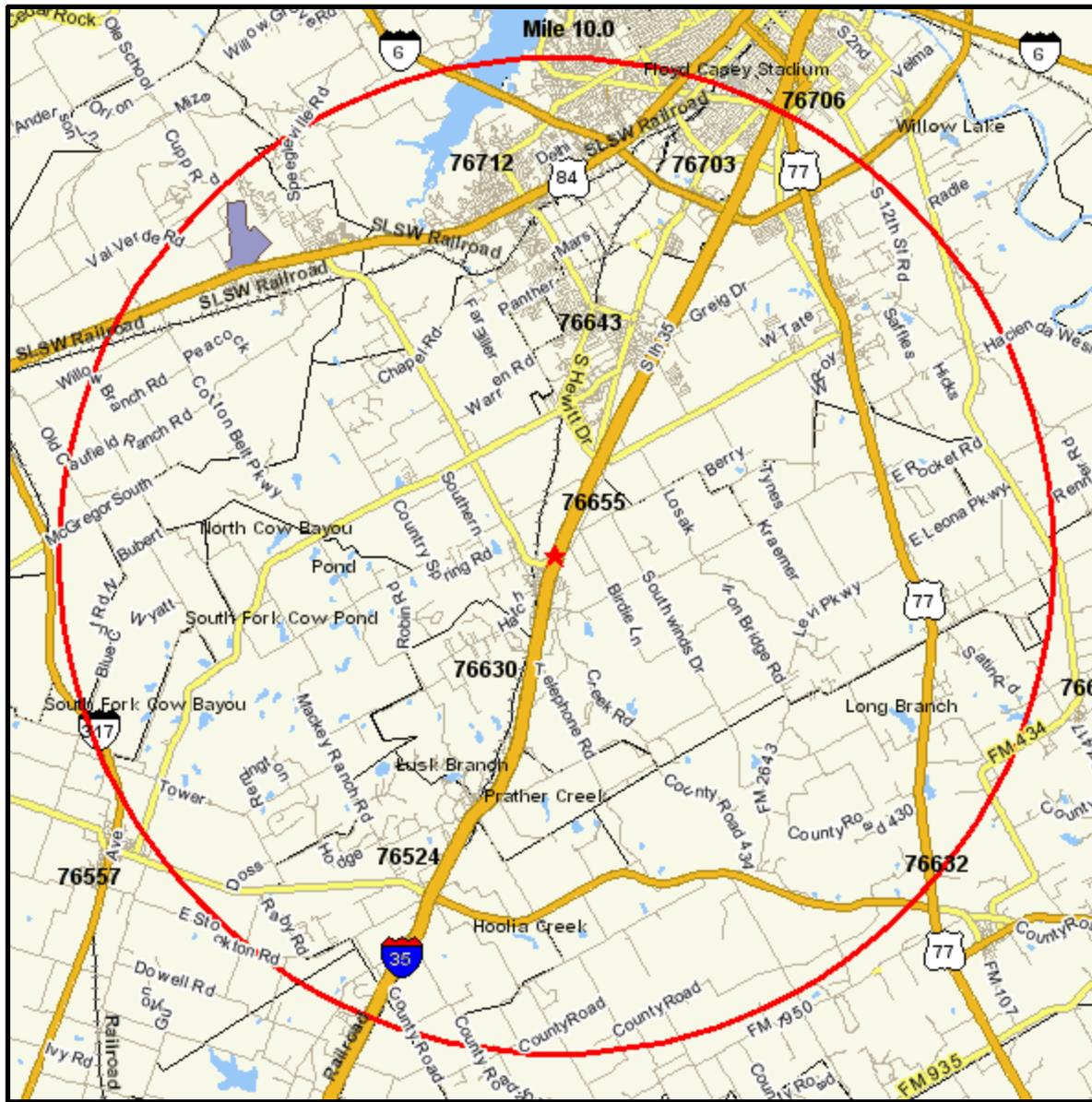
Order Number: 970861726



# Area Map

I-35 & FM-2837, LORENA, TX

Coord: 31.393520, -97.209440  
Radius - See Appendix for Details



# Area Map

I-35 & FM-2837, LORENA, TX

## Appendix: Area Listing

### Area Name:

Type: Radius 1

### Radius Definition:

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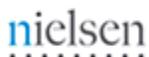
Center Point:	31.393520	-97.209440
Circle/Band:	0.00	- 10.00

# RMP Opportunity Gap - Retail Stores

I-35 & FM-2837, LORENA, TX

Radius 1: , 0.00 - 10.00 Miles, Total

	2011 Demand (Consumer Expenditures)	2011 Supply (Retail Sales)	Opportunity Gap/Surplus
Total Retail Sales Incl Eating and Drinking Places	1,232,688,206	1,931,731,375	(699,043,169)
Motor Vehicle and Parts Dealers-441	204,784,390	395,420,237	(190,635,847)
Automotive Dealers-4411	183,835,509	347,829,941	(163,994,432)
Other Motor Vehicle Dealers-4412	5,877,071	27,966,298	(22,089,227)
Automotive Parts/Accsrs, Tire Stores-4413	15,071,810	19,623,998	(4,552,188)
Furniture and Home Furnishings Stores-442	23,807,329	48,296,367	(24,489,038)
Furniture Stores-4421	12,928,657	29,278,495	(16,349,838)
Home Furnishing Stores-4422	10,878,672	19,017,872	(8,139,200)
Electronics and Appliance Stores-443	25,737,067	33,451,789	(7,714,722)
Appliances, TVs, Electronics Stores-44311	18,893,684	30,381,063	(11,487,379)
Household Appliances Stores-443111	4,450,430	2,386,770	2,063,660
Radio, Television, Electronics Stores-443112	14,443,254	27,994,293	(13,551,039)
Computer and Software Stores-44312	5,637,131	3,070,726	2,566,405
Camera and Photographic Equipment Stores-44313	1,206,252	0	1,206,252
Building Material, Garden Equip Stores -444	107,390,873	217,018,481	(109,627,608)
Building Material and Supply Dealers-4441	97,828,258	193,075,054	(95,246,796)
Home Centers-44411	39,438,640	127,403,251	(87,964,611)
Paint and Wallpaper Stores-44412	2,401,323	10,010,759	(7,609,436)
Hardware Stores-44413	9,725,658	6,012,485	3,713,173
Other Building Materials Dealers-44419	46,262,637	49,648,559	(3,385,922)
Building Materials, Lumberyards-444191	18,197,059	19,412,585	(1,215,526)
Lawn, Garden Equipment, Supplies Stores-4442	9,562,614	23,943,427	(14,380,813)
Outdoor Power Equipment Stores-44421	788,397	1,883,115	(1,094,718)
Nursery and Garden Centers-44422	8,774,217	22,060,312	(13,286,095)
Food and Beverage Stores-445	165,093,878	371,059,823	(205,965,945)
Grocery Stores-4451	150,527,390	361,972,530	(211,445,140)
Supermarkets, Grocery (Ex Conv) Stores-44511	143,071,858	357,494,756	(214,422,898)
Convenience Stores-44512	7,455,531	4,477,774	2,977,757
Specialty Food Stores-4452	4,696,826	4,028,575	668,251
Beer, Wine and Liquor Stores-4453	9,869,663	5,058,718	4,810,945
Health and Personal Care Stores-446	78,250,762	46,836,958	31,413,804
Pharmacies and Drug Stores-44611	67,847,128	36,859,139	30,987,989
Cosmetics, Beauty Supplies, Perfume Stores-44612	2,852,282	3,583,353	(731,071)
Optical Goods Stores-44613	2,502,063	4,336,689	(1,834,626)
Other Health and Personal Care Stores-44619	5,049,289	2,057,778	2,991,511

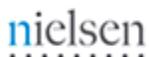


# RMP Opportunity Gap - Retail Stores

I-35 & FM-2837, LORENA, TX

Radius 1: , 0.00 - 10.00 Miles, Total

	2011 Demand (Consumer Expenditures)	2011 Supply (Retail Sales)	Opportunity Gap/Surplus
Gasoline Stations-447	124,170,018	137,328,477	(13,158,459)
Gasoline Stations With Conv Stores-44711	92,633,549	94,415,321	(1,781,772)
Other Gasoline Stations-44719	31,536,469	42,913,156	(11,376,687)
Clothing and Clothing Accessories Stores-448	57,276,197	100,315,768	(43,039,571)
Clothing Stores-4481	41,016,295	67,009,340	(25,993,045)
Men's Clothing Stores-44811	2,495,579	955,094	1,540,485
Women's Clothing Stores-44812	10,395,050	12,013,908	(1,618,858)
Childrens, Infants Clothing Stores-44813	2,495,730	3,488,686	(992,956)
Family Clothing Stores-44814	21,889,821	44,418,337	(22,528,516)
Clothing Accessories Stores-44815	977,726	677,678	300,048
Other Clothing Stores-44819	2,762,388	5,455,638	(2,693,250)
Shoe Stores-4482	8,232,046	20,617,374	(12,385,328)
Jewelry, Luggage, Leather Goods Stores-4483	8,027,856	12,689,053	(4,661,197)
Jewelry Stores-44831	7,389,013	12,689,053	(5,300,040)
Luggage and Leather Goods Stores-44832	638,843	0	638,843
Sporting Goods, Hobby, Book, Music Stores-451	22,291,904	45,298,812	(23,006,908)
Sportng Goods, Hobby, Musical Inst Stores-4511	15,620,052	24,216,831	(8,596,779)
Sporting Goods Stores-45111	7,571,278	6,963,088	608,190
Hobby, Toys and Games Stores-45112	5,260,133	14,410,786	(9,150,653)
Sew/Needlework/Piece Goods Stores-45113	1,324,018	896,586	427,432
Musical Instrument and Supplies Stores-45114	1,464,623	1,946,371	(481,748)
Book, Periodical and Music Stores-4512	6,671,853	21,081,981	(14,410,128)
Book Stores and News Dealers-45121	4,495,271	21,081,981	(16,586,710)
Book Stores-451211	4,234,992	21,081,981	(16,846,989)
News Dealers and Newsstands-451212	260,279	0	260,279
Prerecorded Tapes, CDs, Record Stores-45122	2,176,581	0	2,176,581
General Merchandise Stores-452	164,319,890	275,893,285	(111,573,395)
Department Stores Excl Leased Depts-4521	79,817,071	203,594,307	(123,777,236)
Other General Merchandise Stores-4529	84,502,819	72,298,978	12,203,841
Miscellaneous Store Retailers-453	31,754,452	32,622,955	(868,503)
Florists-4531	2,297,153	1,215,687	1,081,466
Office Supplies, Stationery, Gift Stores-4532	12,466,769	15,866,367	(3,399,598)
Office Supplies and Stationery Stores-45321	7,068,728	10,442,104	(3,373,376)
Gift, Novelty and Souvenir Stores-45322	5,398,042	5,424,263	(26,221)
Used Merchandise Stores-4533	2,623,077	2,358,189	264,888
Other Miscellaneous Store Retailers-4539	14,367,452	13,182,711	1,184,741
Non-Store Retailers-454	93,540,386	42,069,717	51,470,669
Foodservice and Drinking Places-722	134,271,059	186,118,706	(51,847,647)
Full-Service Restaurants-7221	60,613,485	62,103,674	(1,490,189)



Prepared On: Wed Mar 07, 2012 Page 2 Of 4

Prepared By:

Project Code: 5110984

Nielsen Solution Center 1 800 866 6511

Prepared For: Mundo and Associates

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# RMP Opportunity Gap - Retail Stores

I-35 & FM-2837, LORENA, TX

Radius 1: , 0.00 - 10.00 Miles, Total

	2011 Demand (Consumer Expenditures)	2011 Supply (Retail Sales)	Opportunity Gap/Surplus
Limited-Service Eating Places-7222	56,691,338	96,437,825	(39,746,487)
Special Foodservices-7223	11,078,410	20,446,010	(9,367,600)
Drinking Places -Alcoholic Beverages-7224	5,887,827	7,131,197	(1,243,370)
<b>GAFO *</b>	<b>305,899,157</b>	<b>519,122,388</b>	<b>(213,223,231)</b>
General Merchandise Stores-452	164,319,890	275,893,285	(111,573,395)
Clothing and Clothing Accessories Stores-448	57,276,197	100,315,768	(43,039,571)
Furniture and Home Furnishings Stores-442	23,807,329	48,296,367	(24,489,038)
Electronics and Appliance Stores-443	25,737,067	33,451,789	(7,714,722)
Sporting Goods, Hobby, Book, Music Stores-451	22,291,904	45,298,812	(23,006,908)
Office Supplies, Stationery, Gift Stores-4532	12,466,769	15,866,367	(3,399,598)

\* GAFO (General merchandise, Apparel, Furniture and Other) represents sales at stores that sell merchandise normally sold in department stores. This category is not included in Total Retail Sales Including Eating and Drinking Places.

Nielsen' RMP data is derived from two major sources of information. The demand data is derived from the Consumer Expenditure Survey (CE Survey), which is fielded by the U.S. Bureau of Labor Statistics (BLS). The supply data is derived from the Census of Retail Trade (CRT), which is made available by the U.S. Census. Additional data sources are incorporated to create both supply and demand estimates.

The difference between demand and supply represents the opportunity gap or surplus available for each retail outlet in the specified reporting geography. When the demand is greater than (less than) the supply, there is an opportunity gap (surplus) for that retail outlet. For example, a positive value signifies an opportunity gap, while a negative value signifies a surplus.

# RMP Opportunity Gap - Retail Stores

I-35 & FM-2837, LORENA, TX

## Appendix: Area Listing

### Area Name:

Type: Radius 1

Reporting Detail: Aggregate

Reporting Level: Block Group

### Radius Definition:

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Latitude/Longitude 31.393520 -97.209440

Radius 0.00 - 10.00

### Project Information:

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Site: 3

Order Number: 970861726

# Area Map

I-35 & FM-2837, LORENA, TX

Coord: 31.393520, -97.209440  
Polygon - See Appendix for Points



# Area Map

I-35 & FM-2837, LORENA, TX

## Appendix: Area Listing

### Area Name:

31.393520 / -97.209440

Type: Drive Time 1: 10 Minute(s)

### Polygon Points:

31.244740	-97.281349	31.249327	-97.282005	31.285374	-97.258415	31.287994	-97.263000
31.284063	-97.272827	31.289305	-97.272827	31.294548	-97.259071	31.292582	-97.274796
31.298481	-97.280037	31.300447	-97.266273	31.305691	-97.269554	31.315521	-97.266930
31.320765	-97.258415	31.316175	-97.251205	31.324696	-97.249893	31.330595	-97.250549
31.332561	-97.266273	31.336493	-97.251205	31.343702	-97.248581	31.352222	-97.254478
31.348289	-97.269554	31.356153	-97.257103	31.366640	-97.263657	31.368607	-97.259720
31.358120	-97.251205	31.369917	-97.247925	31.367950	-97.242683	31.373194	-97.240059
31.375160	-97.226295	31.383680	-97.221710	31.388268	-97.224335	31.379093	-97.230232
31.390234	-97.236786	31.384991	-97.246613	31.388924	-97.254478	31.385647	-97.261688
31.381060	-97.261688	31.383024	-97.272827	31.387613	-97.270866	31.392857	-97.255791
31.407274	-97.263657	31.408585	-97.270866	31.414484	-97.262344	31.422348	-97.263000
31.423658	-97.259720	31.417105	-97.254478	31.422348	-97.242027	31.427591	-97.243996
31.423004	-97.259071	31.430868	-97.246613	31.436111	-97.249237	31.434799	-97.259071
31.440042	-97.252518	31.447908	-97.256447	31.449219	-97.253166	31.435455	-97.243996
31.441355	-97.229576	31.436766	-97.230232	31.432835	-97.238754	31.426935	-97.234161
31.437422	-97.211884	31.435455	-97.207947	31.421038	-97.234818	31.411207	-97.228920
31.411207	-97.221710	31.407930	-97.223679	31.417761	-97.200737	31.429558	-97.196152
31.434145	-97.201393	31.435455	-97.194183	31.441355	-97.192223	31.443319	-97.197464
31.448563	-97.196808	31.452496	-97.184357	31.464947	-97.185013	31.461016	-97.172554
31.497061	-97.148308	31.465603	-97.164696	31.464947	-97.154861	31.453150	-97.172554
31.436766	-97.163383	31.440699	-97.155518	31.438078	-97.150932	31.424969	-97.177803
31.415794	-97.172554	31.420382	-97.163383	31.418415	-97.155518	31.413172	-97.158142
31.415794	-97.163383	31.412518	-97.169281	31.396133	-97.161415	31.399410	-97.147652

# Area Map

I-35 & FM-2837, LORENA, TX

## Appendix: Area Listing

31.390890	-97.155518	31.388924	-97.150932	31.385647	-97.152237	31.390234	-97.163383
31.384991	-97.173866	31.372540	-97.166656	31.374506	-97.159447	31.369263	-97.163383
31.363363	-97.160759	31.365330	-97.168625	31.360743	-97.179764	31.379747	-97.190254
31.371883	-97.206635	31.362709	-97.196152	31.352877	-97.193527	31.341736	-97.178459
31.343702	-97.171906	31.339769	-97.170593	31.338459	-97.175835	31.332561	-97.175179
31.337803	-97.188286	31.334526	-97.196152	31.327972	-97.192871	31.327318	-97.186974
31.317488	-97.188942	31.331905	-97.199425	31.321419	-97.224991	31.314211	-97.221054
31.314865	-97.209915	31.308968	-97.208603	31.310278	-97.223022	31.320765	-97.230232
31.319452	-97.232849	31.293238	-97.217781	31.293238	-97.222366	31.314865	-97.236130
31.301102	-97.245308	31.295204	-97.232201	31.293238	-97.242027	31.286684	-97.221710
31.283407	-97.246613	31.289305	-97.251862	31.279474	-97.254478	31.274231	-97.251205
31.277508	-97.259071	31.244740	-97.281349	31.279474	-97.254478	31.274231	-97.251205

# RMP Opportunity Gap - Retail Stores

I-35 & FM-2837, LORENA, TX

DrvTim 1: , 10 Minute(s) Total

	2011 Demand (Consumer Expenditures)	2011 Supply (Retail Sales)	Opportunity Gap/Surplus
Total Retail Sales Incl Eating and Drinking Places	133,591,685	51,647,374	81,944,311
Motor Vehicle and Parts Dealers-441	22,961,240	8,484,543	14,476,697
Automotive Dealers-4411	20,443,548	6,274,299	14,169,249
Other Motor Vehicle Dealers-4412	856,346	1,652,028	(795,682)
Automotive Parts/Accsrs, Tire Stores-4413	1,661,346	558,216	1,103,130
Furniture and Home Furnishings Stores-442	2,613,984	2,344,597	269,387
Furniture Stores-4421	1,417,216	257,832	1,159,384
Home Furnishing Stores-4422	1,196,768	2,086,765	(889,997)
Electronics and Appliance Stores-443	2,809,105	1,223,184	1,585,921
Appliances, TVs, Electronics Stores-44311	2,059,738	1,124,813	934,925
Household Appliances Stores-443111	494,283	218,572	275,711
Radio, Television, Electronics Stores-443112	1,565,455	906,241	659,214
Computer and Software Stores-44312	611,203	98,370	512,833
Camera and Photographic Equipment Stores-44313	138,164	0	138,164
Building Material, Garden Equip Stores -444	12,150,523	3,120,698	9,029,825
Building Material and Supply Dealers-4441	11,042,610	2,572,919	8,469,691
Home Centers-44411	4,427,394	0	4,427,394
Paint and Wallpaper Stores-44412	274,761	0	274,761
Hardware Stores-44413	1,091,356	613,495	477,861
Other Building Materials Dealers-44419	5,249,099	1,959,424	3,289,675
Building Materials, Lumberyards-444191	2,027,453	766,135	1,261,318
Lawn, Garden Equipment, Supplies Stores-4442	1,107,913	547,779	560,134
Outdoor Power Equipment Stores-44421	110,287	96,965	13,322
Nursery and Garden Centers-44422	997,625	450,814	546,811
Food and Beverage Stores-445	17,523,088	10,936,137	6,586,951
Grocery Stores-4451	15,992,598	10,246,765	5,745,833
Supermarkets, Grocery (Ex Conv) Stores-44511	15,204,013	10,171,666	5,032,347
Convenience Stores-44512	788,585	75,099	713,486
Specialty Food Stores-4452	500,664	540,263	(39,599)
Beer, Wine and Liquor Stores-4453	1,029,826	149,108	880,718
Health and Personal Care Stores-446	8,062,153	804,761	7,257,392
Pharmacies and Drug Stores-44611	6,962,136	772,093	6,190,043
Cosmetics, Beauty Supplies, Perfume Stores-44612	291,181	16,644	274,537
Optical Goods Stores-44613	290,416	0	290,416
Other Health and Personal Care Stores-44619	518,421	16,024	502,397



# RMP Opportunity Gap - Retail Stores

I-35 & FM-2837, LORENA, TX

DrvTim 1: , 10 Minute(s) Total

	2011 Demand (Consumer Expenditures)	2011 Supply (Retail Sales)	Opportunity Gap/Surplus
Gasoline Stations-447	13,217,115	11,400,811	1,816,304
Gasoline Stations With Conv Stores-44711	9,849,475	9,714,001	135,474
Other Gasoline Stations-44719	3,367,640	1,686,810	1,680,830
Clothing and Clothing Accessories Stores-448	6,303,851	1,772,465	4,531,386
Clothing Stores-4481	4,563,339	1,433,655	3,129,684
Men's Clothing Stores-44811	277,054	34,693	242,361
Women's Clothing Stores-44812	1,172,253	387,523	784,730
Childrens, Infants Clothing Stores-44813	267,142	39,548	227,594
Family Clothing Stores-44814	2,428,734	780,640	1,648,094
Clothing Accessories Stores-44815	109,431	31,179	78,252
Other Clothing Stores-44819	308,725	160,071	148,654
Shoe Stores-4482	892,114	248,419	643,695
Jewelry, Luggage, Leather Goods Stores-4483	848,398	90,390	758,008
Jewelry Stores-44831	778,134	90,390	687,744
Luggage and Leather Goods Stores-44832	70,263	0	70,263
Sporting Goods, Hobby, Book, Music Stores-451	2,470,853	342,131	2,128,722
Sportng Goods, Hobby, Musical Inst Stores-4511	1,743,783	162,576	1,581,207
Sporting Goods Stores-45111	870,785	79,828	790,957
Hobby, Toys and Games Stores-45112	564,596	54,193	510,403
Sew/Needlework/Piece Goods Stores-45113	147,981	28,555	119,426
Musical Instrument and Supplies Stores-45114	160,421	0	160,421
Book, Periodical and Music Stores-4512	727,070	179,555	547,515
Book Stores and News Dealers-45121	490,090	179,555	310,535
Book Stores-451211	462,131	179,555	282,576
News Dealers and Newsstands-451212	27,958	0	27,958
Prerecorded Tapes, CDs, Record Stores-45122	236,980	0	236,980
General Merchandise Stores-452	17,725,010	7,813,119	9,911,891
Department Stores Excl Leased Depts-4521	8,673,658	4,262,258	4,411,400
Other General Merchandise Stores-4529	9,051,352	3,550,861	5,500,491
Miscellaneous Store Retailers-453	3,529,725	519,693	3,010,032
Florists-4531	258,382	9,257	249,125
Office Supplies, Stationery, Gift Stores-4532	1,361,635	290,212	1,071,423
Office Supplies and Stationery Stores-45321	775,625	101,825	673,800
Gift, Novelty and Souvenir Stores-45322	586,010	188,386	397,624
Used Merchandise Stores-4533	288,658	63,248	225,410
Other Miscellaneous Store Retailers-4539	1,621,049	156,976	1,464,073
Non-Store Retailers-454	10,016,881	219,288	9,797,593
Foodservice and Drinking Places-722	14,208,156	2,665,948	11,542,208
Full-Service Restaurants-7221	6,409,443	1,110,001	5,299,442



# RMP Opportunity Gap - Retail Stores

I-35 & FM-2837, LORENA, TX

DrvTim 1: , 10 Minute(s) Total

	2011 Demand (Consumer Expenditures)	2011 Supply (Retail Sales)	Opportunity Gap/Surplus
Limited-Service Eating Places-7222	6,003,699	1,440,094	4,563,605
Special Foodservices-7223	1,175,315	0	1,175,315
Drinking Places -Alcoholic Beverages-7224	619,699	115,853	503,846
GAFO *	33,284,439	13,785,707	19,498,732
General Merchandise Stores-452	17,725,010	7,813,119	9,911,891
Clothing and Clothing Accessories Stores-448	6,303,851	1,772,465	4,531,386
Furniture and Home Furnishings Stores-442	2,613,984	2,344,597	269,387
Electronics and Appliance Stores-443	2,809,105	1,223,184	1,585,921
Sporting Goods, Hobby, Book, Music Stores-451	2,470,853	342,131	2,128,722
Office Supplies, Stationery, Gift Stores-4532	1,361,635	290,212	1,071,423

\* GAFO (General merchandise, Apparel, Furniture and Other) represents sales at stores that sell merchandise normally sold in department stores. This category is not included in Total Retail Sales Including Eating and Drinking Places.

Nielsen' RMP data is derived from two major sources of information. The demand data is derived from the Consumer Expenditure Survey (CE Survey), which is fielded by the U.S. Bureau of Labor Statistics (BLS). The supply data is derived from the Census of Retail Trade (CRT), which is made available by the U.S. Census. Additional data sources are incorporated to create both supply and demand estimates.

The difference between demand and supply represents the opportunity gap or surplus available for each retail outlet in the specified reporting geography. When the demand is greater than (less than) the supply, there is an opportunity gap (surplus) for that retail outlet. For example, a positive value signifies an opportunity gap, while a negative value signifies a surplus.



# RMP Opportunity Gap - Retail Stores

I-35 & FM-2837, LORENA, TX

## Appendix: Area Listing

### Area Name:

Type: Drive Time 1: 10 Minute(s)      Reporting Detail: Aggregate      Reporting Level: Block Group  
31.393520 / -97.209440

### Polygon Points:

31.244740 -97.281349	31.249327 -97.282005	31.285374 -97.258415	31.287994 -97.263000
31.284063 -97.272827	31.289305 -97.272827	31.294548 -97.259071	31.292582 -97.274796
31.298481 -97.280037	31.300447 -97.266273	31.305691 -97.269554	31.315521 -97.266930
31.320765 -97.258415	31.316175 -97.251205	31.324696 -97.249893	31.330595 -97.250549
31.332561 -97.266273	31.336493 -97.251205	31.343702 -97.248581	31.352222 -97.254478
31.348289 -97.269554	31.356153 -97.257103	31.366640 -97.263657	31.368607 -97.259720
31.358120 -97.251205	31.369917 -97.247925	31.367950 -97.242683	31.373194 -97.240059
31.375160 -97.226295	31.383680 -97.221710	31.388268 -97.224335	31.379093 -97.230232
31.390234 -97.236786	31.384991 -97.246613	31.388924 -97.254478	31.385647 -97.261688
31.381060 -97.261688	31.383024 -97.272827	31.387613 -97.270866	31.392857 -97.255791
31.407274 -97.263657	31.408585 -97.270866	31.414484 -97.262344	31.422348 -97.263000
31.423658 -97.259720	31.417105 -97.254478	31.422348 -97.242027	31.427591 -97.243996
31.423004 -97.259071	31.430868 -97.246613	31.436111 -97.249237	31.434799 -97.259071
31.440042 -97.252518	31.447908 -97.256447	31.449219 -97.253166	31.435455 -97.243996
31.441355 -97.229576	31.436766 -97.230232	31.432835 -97.238754	31.426935 -97.234161
31.437422 -97.211884	31.435455 -97.207947	31.421038 -97.234818	31.411207 -97.228920
31.411207 -97.221710	31.407930 -97.223679	31.417761 -97.200737	31.429558 -97.196152
31.434145 -97.201393	31.435455 -97.194183	31.441355 -97.192223	31.443319 -97.197464
31.448563 -97.196808	31.452496 -97.184357	31.464947 -97.185013	31.461016 -97.172554
31.497061 -97.148308	31.465603 -97.164696	31.464947 -97.154861	31.453150 -97.172554
31.436766 -97.163383	31.440699 -97.155518	31.438078 -97.150932	31.424969 -97.177803
31.415794 -97.172554	31.420382 -97.163383	31.418415 -97.155518	31.413172 -97.158142
31.415794 -97.163383	31.412518 -97.169281	31.396133 -97.161415	31.399410 -97.147652
31.390890 -97.155518	31.388924 -97.150932	31.385647 -97.152237	31.390234 -97.163383
31.384991 -97.173866	31.372540 -97.166656	31.374506 -97.159447	31.369263 -97.163383
31.363363 -97.160759	31.365330 -97.168625	31.360743 -97.179764	31.379747 -97.190254
31.371883 -97.206635	31.362709 -97.196152	31.352877 -97.193527	31.341736 -97.178459
31.343702 -97.171906	31.339769 -97.170593	31.338459 -97.175835	31.332561 -97.175179
31.337803 -97.188286	31.334526 -97.196152	31.327972 -97.192871	31.327318 -97.186974
31.317488 -97.188942	31.331905 -97.199425	31.321419 -97.224991	31.314211 -97.221054
31.314865 -97.209915	31.308968 -97.208603	31.310278 -97.223022	31.320765 -97.230232
31.319452 -97.232849	31.293238 -97.217781	31.293238 -97.222366	31.314865 -97.236130
31.301102 -97.245308	31.295204 -97.232201	31.293238 -97.242027	31.286684 -97.221710



# RMP Opportunity Gap - Retail Stores

I-35 & FM-2837, LORENA, TX

## Appendix: Area Listing

### Area Name:

Type: Drive Time 1: 10 Minute(s)      Reporting Detail: Aggregate      Reporting Level: Block Group  
31.393520 / -97.209440

### Polygon Points:

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31.283407 -97.246613	31.289305 -97.251862	31.279474 -97.254478	31.274231 -97.251205
31.277508 -97.259071	31.244740 -97.281349	31.279474 -97.254478	31.274231 -97.251205

### Project Information:

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Site: 3

Order Number: 970870300



Prepared On: Mon Mar 12, 2012    Page 5    Of 5

Project Code: 5115354

Prepared For: Mundo and Associates

Prepared By:

Nielsen Solution Center 1 800 866 6511

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