

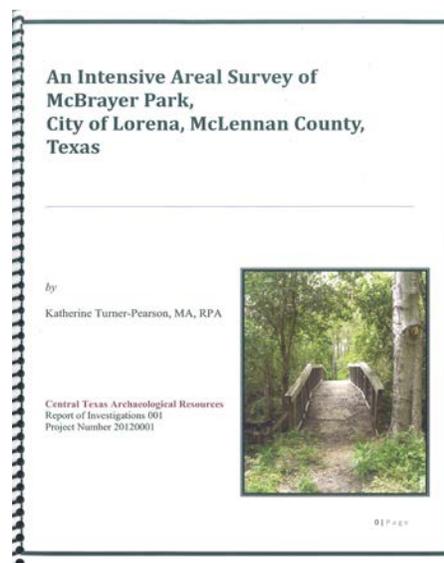


ANNUAL REPORT, 2012-2013 ACTIVITIES

The Lorena Economic Development Corporation:

Completed an Archeological Survey of McBrayer Park:

The EDC, working with professional archeologist Katherine Turner-Pearson of Central Texas Archeological Resources, completed an archeological survey of McBrayer Park. The archeological survey was a requirement of the Texas Parks and Wildlife Department Small Communities Parks Grant that was awarded to the Lorena EDC at the end of 2011. The archeological survey was approved by Texas Historical Commission in December 2012 and will be submitted to the Texas Parks and Wildlife Department as part of the review of the design plans for improvements to McBrayer Park.



Completed a Creek Management Plan for Cow Bayou Tributary #2:

The EDC working with Engineering, Planning, and Economic Development consultant Mundo and Associates, Inc., completed a Creek Management Plan for Cow Bayou Tributary #2 in February of 2013. The Creek Management Plan was a requirement of the Texas Parks and Wildlife Department Small Communities Parks Grant that was awarded to the Lorena EDC at the end of 2011. The TPWD noticed significant erosion along the creek bank of McBrayer Park and required a Creek Management Plan to provide maintenance guidance to the City of Lorena for McBrayer Park and Cow Tributary #2, the creek that runs through McBrayer Park. The Creek Management Plan will be submitted to the Texas Parks and Wildlife Department as part of the review of the design plans for improvements to McBrayer Park.

LORENA McBrayer Park
City of Lorena, Texas
Project Number 48-001110
Texas Parks and Wildlife Department
Local Park Grant Program
Land and Water Conservation Fund

Creek Management Plan **Tributary #2 of Cow Bayou** at **City of Lorena, Texas - McBrayer Park**



Plan Prepared by

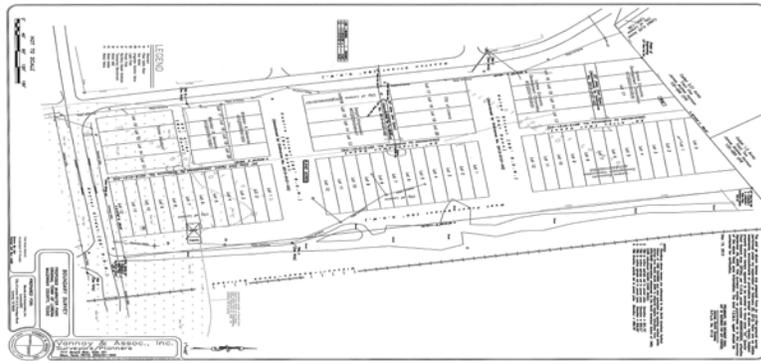
MUNDO ASSOCIATES, INC.

Planning, Development, Planning and Policy Engineering
www.mundoassociates.com

February 2013

Completed a Boundary Survey for McBrayer Park:

The EDC, working with surveyor Vannoy and Associates, Inc., completed an archeological survey of McBrayer Park in May of 2013. The archeological survey was a requirement of the Texas Parks and Wildlife Department Small Communities Parks Grant that was awarded to the Lorena EDC at the end of 2011. Establishing a Boundary Survey of McBrayer Park was also a longstanding goal of the City and EDC. The EDC was assisted by City Manager Billy Clemons, City of Lorena attorney John Cullar, and Lorena City Council on the TPWD required abandonment of several R.O.W.'s that had existed within McBrayer Park for decades. The boundary survey will be submitted to the Texas Parks and Wildlife Department as part of the review of the design plans for improvements to McBrayer Park.



Invested in the illumination of the Signature Bridges of Lorena:

In the Summer of 2013, the Lorena EDC invested \$50,000 into the illumination of the 3 Signature Bridges being constructed over IH-35 in Lorena. The \$50,000 represents an investment into infrastructure that will be a key marketing tool in the economic development of Lorena.



Completed design of the Lorena McBrayer Park Project while addressing state of Texas environmental and historical requirements:

The EDC working with Engineering, Planning, and Economic Development consultant Mundo and Associates, Inc., completed the design of the Lorena McBrayer Park Project in September of 2013. The City and EDC was awarded a small communities parks grant from the Texas Parks and Wildlife Department at the end of 2011. The \$75,000 matching grant being invested by the LEDC will result in \$150,000 in improvements to McBrayer Park. Proposed improvements include: Children's playground equipment; and Adult, Senior, and Family Recreation including horseshoe pits and a basketball court, expanded and improved walking nature paths, pavilion improvements, xeriscape garden, and ADA accessible concrete pathway. Additional requirements of the project include a completed boundary survey of the park, archeological survey of the park, completion of a creek management plan, and environmental constraints. Coordination of the park grant and park project is with the Texas Parks and Wildlife Department, Texas Historical Commission, and City of Lorena. The McBrayer Park Project will be constructed in First Quarter of 2014.



The LEDC promoted Lorena's Retail Potential at the International Council of Shopping Centers (ICSC) Texas Dealmaking Trade Show:

In November of 2012, LEDC Consultant Jason Mundo promoted Lorena to nationwide retail businesses at the 2012 International Council of Shopping Centers (ICSC) Texas Dealmaking Trade Show at the Dallas Convention Center and Omni Hotel.



The LEDC developed their first Trade Show Exhibit Booth:

In the summer of 2013 the LEDC working with Consultant Jason Mundo developed the LEDC's first Trade Show Exhibit Booth to promote and market Lorena's economic development opportunities at trade shows to commercial realtors and retail/commercial/industrial developers. All the pictures used in the design of the banner stands were taken by Jason Mundo and Pam Mundo of Mundo and Associates, Inc. in 2013 within the City of Lorena. The design expresses Lorena's rich community history and family friendly atmosphere while displaying Lorena's vast potential for retail, commercial, and industrial development in America's greatest economic corridor, IH-35.



The LEDC promoted Lorena's abundant commercial real estate properties at NTCAR trade show:

On August 28 2013, LEDC Consultant Jason Mundo, utilizing the LEDC's new trade show booth, promoted Lorena at the NTCAR annual trade show in Dallas, Texas promoting Lorena's abundant opportunities in commercial real estate. The Lorena EDC...Marketing Lorena !



The Lorena EDC...Marketing Lorena !

The LEDC Renewed its advertising billboard contract with Lamar Advertising.

The IH-35 corridor is one of the busiest highways in the nation and provides great opportunity for not only business growth but also advertising. The LEDC takes advantage of this opportunity by annually advertising along IH-35 with the billboard advertisement below which promotes the Lorena Business Community.



The Lorena EDC...Advertising for Lorena Businesses !

Other Additional Activities of the LEDC Included:

LEDC prepared a new annual budget and held election of officers. Deborah McGregor joined the LEDC Board in 2013.

Continued regular updates to the Lorena website and continued evaluation of developable properties in the City of Lorena.

Continued working with Civic Plus and the City of Lorena on the redesign of the City of Lorena website.

Consultant's Jason Mundo and Pam Mundo of Mundo and Associates, Inc represented Lorena at Waco AEDC, HOTCOG, and Waco Chamber events, meeting with brokers and developers interested in Lorena and Central Texas.