

**LORENA ECONOMIC DEVELOPMENT CORPORATION  
REGULAR MEETING OF THE BOARD OF DIRECTORS  
TUESDAY, AUGUST 14, 2012, AT 6:00 P.M.**

**LORENA CITY HALL  
222 N. Frontage Rd.  
Lorena, Texas 76655**

**MINUTES**

1. Call to Order and Verification of Agenda Posting

*The meeting was called to order at 6:05 pm and Chairman Anderton noted that the meeting was posted in accordance with the requirements of the Texas Open Meetings Act and a quorum was present. Members Present: David Anderton, John Taverner, Mark McLean, Mark Richardson, and John Johnston. Members Absent: Kelly Yarbrough and Michael Green. Also Present: Consultant – Jason Mundo of Mundo and Associates, Inc. and Developer Mike Anderson of RKS.*

2. Visitors Comments/Open Forum

*Developer Mike Anderson of RKS spoke to the Board about the draft FM 2837 intersection improvements, plans for new residential housing, and redesign of Town Center development layout due to draft FM 2837 intersection improvements. No action was taken.*

3. Information Items

A. Chairman's Report

1. EDC Mail and Communications

*No Chairman's report given. No Action was Taken.*

**Action Items**

4. Discussion and possible action to approve the following

A. EDC Meeting Minutes – July 10, 2012.

*Mark McLean moved to approve the meeting minutes of July 10, 2012. John Johnston seconded the motion. The motion was approved unanimously.*

5. Discussion and possible action to approve the following:

A. EDC Financial Reports and bill payments - July 2012

*Mark Richardson moved to approve the EDC financial reports and bill payments of July 2012. John Johnston seconded the motion. The motion was approved unanimously.*

6. Update and close out of completed Lorena Business Improvement Grant by Lorena business Market Approach for paving of rear parking lot.

*The Board reviewed the pictures of the completed rear parking lot project and reviewed the contractor receipts. John Johnston motioned to approve the completed Lorena Business Improvement Grant project and award \$4,050 (Four Thousand Fifty Dollars) to Market Approach representing 50% of the total project costs . Mark Richardson seconded the motion. John Taverner abstained. The motion passed unanimously.*

7. Update on LEDC Trade Show Exhibit Space for marketing of Lorena at upcoming 2012 Texas Dealmaking Conference.

*Consultant Jason Mundo updated the Board that the trade show exhibit space had been reserved. In addition, the Board discussed the design and purchase of a trade show booth for the marketing of Lorena. Mark Richardson volunteered to research proposed booth costs.*

8. Discussion and possible action on Trade Show Exhibit Space for marketing of Lorena at upcoming 2012 NTCAR event.

*Consultant Jason Mundo discussed with the Board the upcoming NTCAR event and the how it would be a good opportunity to promote and market the available properties of Lorena to the commercial realtors attending the event. Mark McLean moved to purchase a trade show exhibit space at the upcoming NTCAR event on August 29 in the amount of \$850 (Eight Hundred Fifty Dollars). Mark Richardson seconded the motion. The motion passed unanimously.*

9. McBrayer Park Project: Discussion and updated from Mundo and Associates, Inc.

*Consultant Jason Mundo discussed with the Board the updated park equipment layout plan with the changes recommended by the Board the previous month. Mr. Mundo also discussed the new approved budget from Texas Parks and Wildlife Department which approved the replacement of the shuffleboard courts with the basketball court and reallocation of budget funds from access driveway to playground equipment to provide increased recreation opportunities. Mark McLean moved to approve the playground equipment layout plan with a red and black paint scheme. John Johnston seconded the motion. The motion was approved unanimously.*

10. Discussion and possible action on 2012-2013 economic development consulting contract of Mundo and Associates, Inc.

***Mark Richardson moved to renew the economic development consulting contract of Mundo and Associates, Inc. for the existing rate for fiscal year 2012-2013. Mark McLean seconded the motion. The motion passed unanimously.***

11. Discussion and possible action on website redesign opportunity from Civic Plus.

***Consultant Jason Mundo discussed the City website redesign opportunity from Civic Plus and the City of Lorena's offer to split the \$2,000 cost of the website redesign with the LEDC. Mr. Mundo noted that it has been 4 years since the website was started and has had the same design since. Mr. Mundo noted the Civic Plus would be performing all conversion, porting, linking, and transferring of information. Mark McLean moved to accept the City of Lorena's offer to equally share in the cost of the City of Lorena website redesign and contribute an amount of \$1000 (One Thousand Dollars) to the project. Mark Richardson seconded the motion. The motion passed unanimously.***

12. Discussion and possible action on Lorena EDC Budget 2012-2013.

***The Board discussed the LEDC Budget for 2012-2013 and agreed to continue the discussion towards finalization and possible approval at the September EDC meeting. No action was taken.***

13. Adjournment

***The Board adjourned at 7:30 pm.***

*If, during the course of the meeting, discussion of any item on the agenda should be held in a closed meeting, the Board will conduct a closed meeting in accordance with the Texas Open Meetings Act, Government Code, Chapter 551, Subchapters D and E. Before any closed meeting is convened, the presiding officer will publicly identify the section or sections of the Act authorizing the closed meeting. All final votes, actions, or decisions will be taken in open meeting.*

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David Anderton,  
Board Chairman

Date

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Kelly Yarbrough,  
Board Secretary

Date